

# NEWSOURCE LIVE

**CNN** Newsource

## Take your audience to the action.

Our reach is your reach, so when news happens, CNN Newsource Live puts you at the scene. From live signals to generic and custom live shots, to onsite assistance for your crew – count on us.

## Create a sense of presence and urgency in your newscasts.

With our multiple channels, you always have immediate access to a wide range of live events, live shots and breaking news.

### Constant live visuals

on eleven live channels, with satellite and Video over IP (VoIP) options

### Experienced CNN correspondents and field crews

offering coverage, analysis and details in the field

Generic live shots with custom tags; look-lives also often available

Custom live shots with talkback / Q&A options

Free daily lives on news-adjacent topics

Multiple packages throughout the day

## Sending out a crew?

We can help onsite with satellite space, stand-up locations and logistics.



**Variety of daily, diverse coverage.**

National pressers, milestone moments, buzzy events: from regional protests and Presidential remarks to severe weather, we provide a wide variety of relevant signals to help you tell multiple stories every day. From our eleven live channels to strategic partnerships with EarthCam and Surfline, we bring a new level of variety and creativity to live.

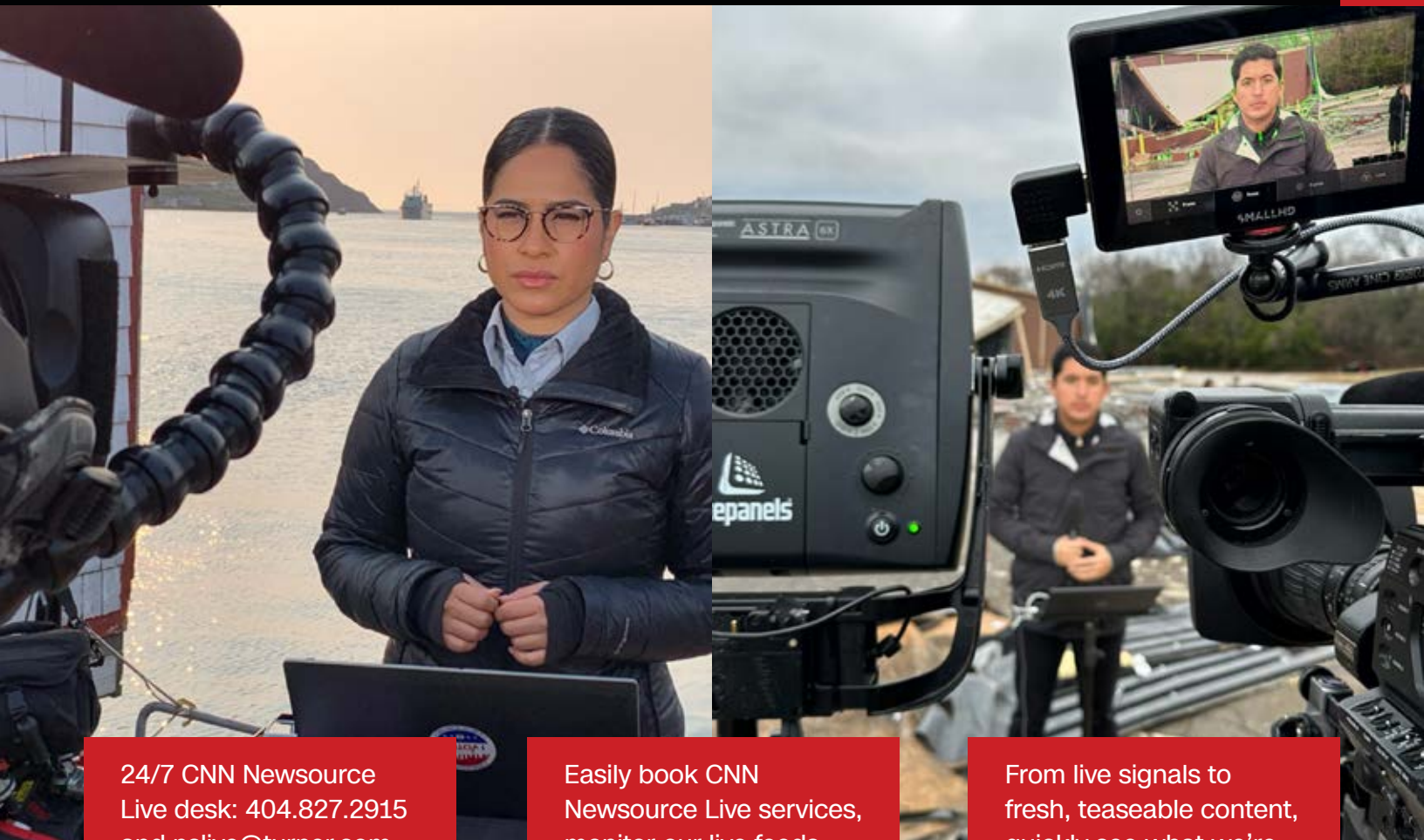
**Coast-to-Coast Reporting. Programming based on the news clock.**

From early morning to late evening newscasts on both coasts, we're here to help you build a fresh newscast with the most updated stories, video and images. We strive to keep reliable live signals up through the top and bottom of the news hours.

**8,260** Custom live reports

**22,519** Live events

last year



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From live signals to  
fresh, teaseable content,  
quickly see what we're  
offering via clearly  
marked coverage type,  
e.g. "LIVE" and "PKG" at  
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