

# CNN NEWSOURCE DIGITAL

**CNN Newssource Digital provides news procucers with a turnkey content solution that's fast, reliable and accurate.**

**CNN Newssource Digital is the affordable, one-stop solution for digital publishers.**

As a CNN Newssource affiliate, you get access to an unmatched newsgathering footprint from CNN and our network of 1,000+ local news partners. Fill your digital platforms with the top trending stories each day, curated by our expert team and highlighted in our portal.

**Your extended team of digital experts.**

Our dedicated digital team focuses on delivering the best story bundles across an array of topics. We understand the drivers of your business, so we can provide content and a level of service you won't find elsewhere. We curate the day's top and trending stories based on social trends and audience analytics. Our real-time advisories help you stay on top of breaking news and trending stories.

**Content bundles** including video, text and photos – with no content usage limits

**One easy-to-use source** that saves time, so you can focus on local stories

**Breaking news, viral stories, and topical content** curated specially for digital platforms

**“Set and forget” video player** with various playlist options



**Never miss the big story.**

You're the expert on your local market. Let CNN Newsource provide additional content to round out your offerings. CNN is the leading source for national and international coverage, and we deliver the "news you need."

**Attract all audiences.**

Our focus on digital-first storytelling can help you engage younger audiences that prefer on-the-go, handheld news.

**Expand your reach.**

Grow your audience by syndicating your content through CNN's network of 1,000+ local news partners. Drive new traffic and audiences to your website by pitching local, in-market coverage of big stories for inclusion on CNN.com. Send your text stories and images for inclusion in CNN Newsource regional wires.

**Monetization options.**

CNN Newsource can help you fill your advertising inventory by providing supplemental demand.

**Simplified publishing. More results, less effort.**

**We offer flexible publishing options to streamline your workflow and save time.**

Curated, one-click embeds you can "set and forget" with continually updated content or customized playlists

Download content or use RSS feeds get content directly into your customer management system (CMS)

Digital rights management is included within our video player, and new stories are suggested upon individual video expiration

