



CNN NEWSOURCE

PRESIDENTIAL DEBATE COVERAGE PLAN

June 27, 2024 | Atlanta, GA

CNN is hosting a Presidential Debate on Thursday, June 27, 2024, at 9 p.m. ET.

CNN Newsource broadcast affiliates can simulcast the Debate Feed live on air. All affiliates can stream the debate via an embeddable YouTube player hosted on CNN's YouTube channel.

1. CNN will provide a one-time, non-sublicensable license to simulcast the Debate Feed live to CNN affiliates, Pool Members and Pool Subscribers, in accordance with the criteria already set forth in their respective agreements.
2. Your organization must carry the full Debate Feed, full screen and unobstructed. Your organization may display a bug onscreen, but nothing shall be displayed on screen to obstruct or obscure the CNN bug on the Debate Feed.
3. During commercial breaks, your organization may display your own advertising, or the CNN provided slate. You may not cut away from the Debate to provide analysis on the Debate until the Debate's conclusion. The week of the debate, CNN will provide format guidance (i.e., length and positioning of commercial breaks).
4. At all times, the Debate shall be referred to editorially as the "CNN Presidential Debate." In all promotions and advertisements, it shall be referred to as the "CNN Presidential Debate Simulcast" and shall include artwork supplied by CNN. Any listing must be as follows: "Simulcast: CNN Presidential Debate."
5. Any tune-in language for the Debate simulcast – whether in any advertisement, promotion, or in-show mention – must track the following approximate language: "Tune into the 'CNN Presidential Debate', Thursday, June 27 at 9 p.m. ET on CNN or simulcast on [your organizational]."
6. The debate will be made available to digital outlets via an embeddable YouTube player hosted on CNN's YouTube channel.

JUNE 27 PRESIDENTIAL DEBATE COVERAGE PLAN

CNN Newsource is here to help with onsite production in the case you are credentialed for access. Contact nslive@cnn.com for details.

ONSITE CREDENTIALS

If you plan to send a team to cover the debate onsite in Atlanta, you must be credentialed to gain access. Press credentials grant access to the press filing center and spin room, or media row only. They do not grant access to the debate hall or candidate arrivals.

Credentials will only be granted to working journalists at established publications, and applications are subject to the discretion of CNN.

REQUESTING CREDENTIALS

For a media member's application for onsite credentials to be considered and approved, the press credential request form must be completed. One form with a unique email address is required per applicant.

If your credential application is approved, you will receive an email with details and press logistics.

Credentialing closes at 11:59 p.m. ET on Friday, June 7th. Late applications will not be accepted.

**Click [HERE](#)
to submit
your application.**

QUESTIONS

For questions regarding media credentials, please contact:

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