



CNN NEWSOURCE LIVE

Our reach is your reach, so when news happens, CNN Newsource Live puts you at the scene. From live signals to generic and custom live shots, to onsite assistance for your crew, count on CNN Newsource Live to take you right to the heart of the action.

Take your audience the heart of the action.



Major & Breaking News.

Create a sense of presence and urgency in your newscasts with live signals. With our multiple channels, you always have immediate access to a wide range of live events, live shots and breaking news.

- Constant live visuals on eleven live channels, with satellite and Video over IP (VoIP) options
- A team of experienced CNN correspondents and field crews offering coverage, analysis and explanations in the field
- Generic custom live shots at no charge, with custom tags available
- Custom live shots with talkback/Q&A options
- Donut packages included
- Jumpstarts and look-lives available

Sending out a crew? We can help onsite with satellite space, stand-up locations and logistics.

Daily, Diverse Coverage.

National pressers, milestone moments, buzzy events: from regional protests and Presidential remarks to severe weather, count on CNN Newsource Live to bring your audience to the scene.

Our producers work hard to pursue a wide variety of relevant signals to help you tell multiple stories everyday. From our eleven live channels to strategic partnerships like those with EarthCam and Surfline, we bring a new level of variety and creativity to live.

Coast-to-Coast Reporting. Programming based on the news clock.

From early morning to late evening newscasts on both coasts, CNN Newsource Live is here to help you build a fresh newscast with the most updated news, video and images. And we're in the news business too, so we get it: you want reliable signals when you need it. We strive to keep live signals up through the top and bottom of the news hours.

Let's stay in touch.

@CNNNewsource

Quickly see what CNN Newsource Live is offering, from live signals to fresh, teaseable content. We clearly mark the types of coverage, e.g. "LIVE" and "PKG", so you can spot the content you're looking for at a glance.

newsource.cnn.com

Bookings for any CNN Newsource Live services can be easily made online. This is also the same website to monitor all our live feeds.

404.827.2915

Reach the CNN Newsource Live desk 24/7 for any information or questions about our live services.

Live Audio Alerts

Get updates from the CNN Newsource Live desk through our audio alert system via a speaker in your newsroom or right on your desktop through our website, <u>newsource.cnn.com</u>.



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