

# INSIGHTS

Welcome to the latest edition of CNN Newsource Insights



## IN THIS EDITION

### Sharing Experiences: Remote Newsrooms

Exchange best practices for our new normal.

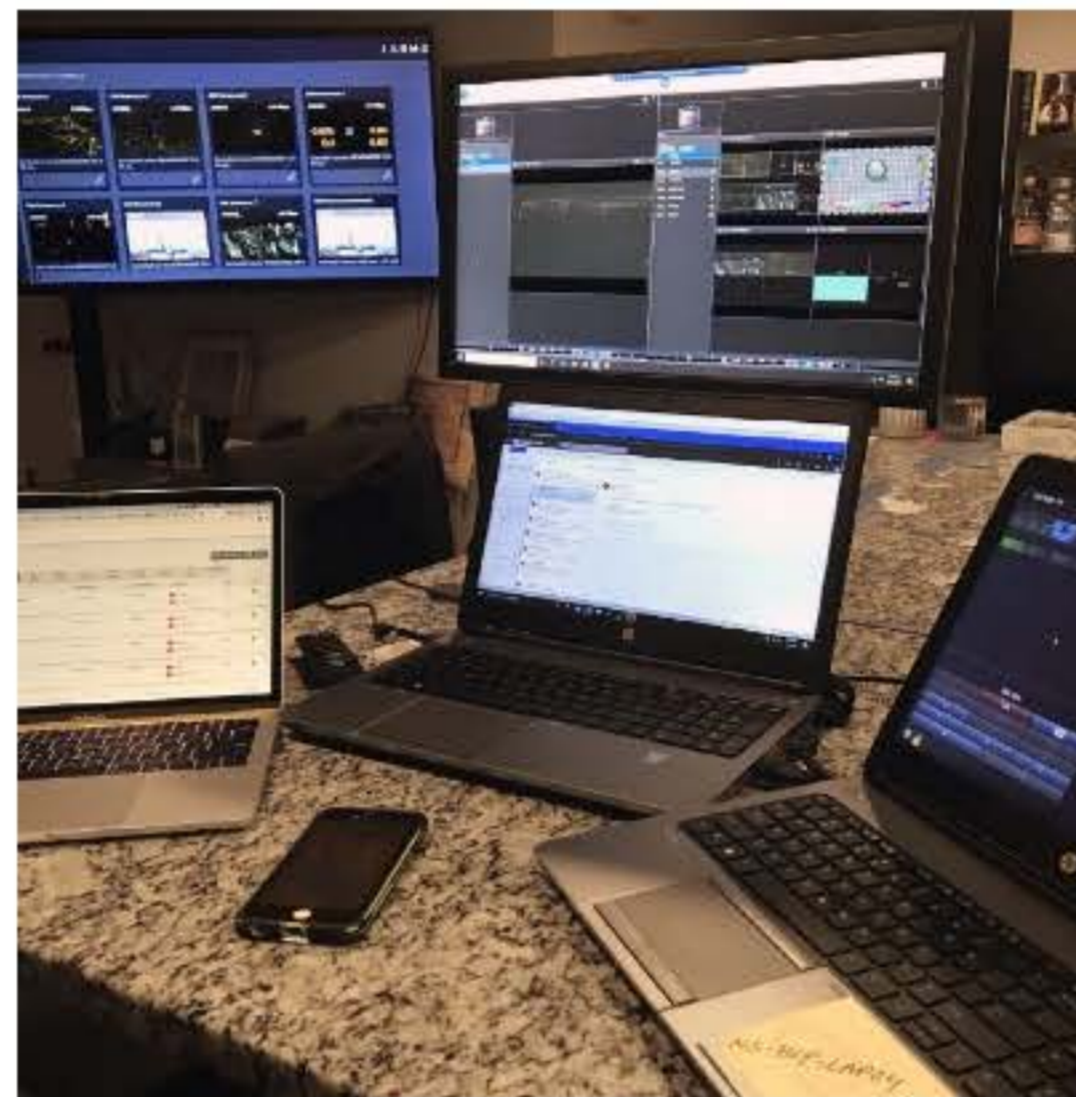
### Coming Soon: Simplified VAN Analytics Dashboard

Easy-to-use video performance at a glance.

## How CNN Newsource Shifted to a Remote Workforce

With hopes that it might be helpful to share experiences during this time of prevalent telework, CNN Newsource team members share insight into what did and didn't work during the shift to remote newsrooms. [View here.](#)

We'd love to know how you are overcoming challenges. Tweet [@CNNNewsource](#). We'll share best practices that emerge!



## New! Simplified VAN Analytics in the CNN Newsource Website

A new VAN analytics dashboard will soon be available in the CNN Newsource website. In this simplified, easy-to-use version, you can view overall and individual video performance at a glance. To access the new dashboard:

1. Go to the "I Want To" dropdown
2. Select "View Video Analytics"

| SUMMARY               |   |             | DETAIL | SEARCH |
|-----------------------|---|-------------|--------|--------|
| AD PUBLISHER          |   | AD PRODUCER |        |        |
| <b>Video Starts</b>   |   |             |        |        |
| Today: Apr 29, 2020   |   |             |        |        |
| Total Starts: 196     |   |             |        |        |
| Video Starts          | Title   |             |        |        |
| 81                    | Iran: Omar Pishoev Plans, Mortgage Cancellation Act           |             |        |        |
| 20                    | NBA players support hope for America's healthcare             |             |        |        |
| 15                    | Coronavirus killed Americans weeks earlier than thought       |             |        |        |
| 10                    | WH/COVID-FRIES: TRUMP-SIGNED IMMIGRATION ORDER                |             |        |        |
| 11                    | NYC nurses help family say goodbye to their dying mom         |             |        |        |
| 7                     | CEO: Amazon won't postpone second round of layoffs            |             |        |        |
| 7                     | Pastor defends wearing congregants to church services         |             |        |        |
| 6                     | Nigerian citizen: I prefer to die from Covid-19 than hunger   |             |        |        |
| 6                     | RAW: CAN: NOVA SCOTIA SHOOTING: SCENE VIDEO                   |             |        |        |
| 4                     | COVID: OFFICIALS ADDRESS POSSIBLE SECOND WAVE (HAMPTON)       |             |        |        |
| This Month: Apr, 2020 |   |             |        |        |
| Total Starts: 55,824  |   |             |        |        |
| Video Starts          | Title   |             |        |        |
| 6,420                 | Iran: Omar Pishoev Plans, Mortgage Cancellation Act           |             |        |        |
| 3,943                 | 4 ways: how to practice social distancing                     |             |        |        |
| 4,462                 | Photo shows border along hospital building unit               |             |        |        |
| 2,438                 | Small businesses fear they won't survive the pandemic         |             |        |        |
| 2,152                 | FBI deposits first coronavirus stimulus checks                |             |        |        |
| 1,994                 | RAW: CAN: NOVA SCOTIA SHOOTING: SCENE VIDEO                   |             |        |        |
| 1,324                 | This is how much money you could get from stimulus bill       |             |        |        |
| 1,083                 | Doctors and nurses alarmed about: lack of supplies            |             |        |        |
| 1,474                 | Queen Elizabeth delivers address to nation amid pandemic      |             |        |        |
| 1,099                 | US: BRACING FOR 'HARDEST, LONGEST' WEEK OF PANDEMIC (H3HEMET) |             |        |        |

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