



ACCESS & FLEXIBILITY:
ELECTION COVERAGE THAT IS BUILT AROUND YOU

The 2020 election is more than a year away and the race is firmly underway. More than a dozen Democratic challengers have stepped forward to face President Trump in his bid for a second term. Not to mention all 435 seats in the House of Representatives and more than a third of the Senate will be up for grabs. RunningMate 2020 is a premium service that is market- and timeslot-exclusive and comes with a full suite of digital content through RunningMate Digital.

2020



ACCESS: KEY MOMENTS THAT SHAPE NATIONAL POLITICS

This is RunningMate on the road: from primaries and caucuses that kick off the national race to presidential debates that can change a candidate's political fate, elections are shaped by key moments. And you have front row seats to all of it. RM 2020 clients are guaranteed their liveness windows in advance.

Marquee events include, but not limited to:

- Primary Debates
 - Key Primaries and Caucuses: New Hampshire, Iowa, Nevada, Florida, etc.
 - Super Tuesday and other major primary nights
 - Town Halls
 - Conventions
 - General Election Debates
 - Election Week
- **NEW THIS YEAR:** AM windows (on event days) along with PM windows.
Windows: AM is 6a-12p & PM is 4p-11p (ET)
 - Packaged and pre-produced content also provided in support of live offerings.
 - Recorded customizable teases and promos to highlight unfolding and future events.

Going to be there? Count on NewsSource for onsite producing and production support for your crew.

FLEXIBILITY: LIVE COVERAGE THAT RESPONDS TO THE MAJOR STORY OF THE DAY

On days when there is not a marquee political event, NewsSource correspondents will be live on the major story of the day from DC. Topics might include the 2020 Campaign, White House, Capitol Hill, or even non-political regional or national breaking news of the day. RunningMate 2020 gives you more flexibility than ever to dictate your live coverage. Politics, breaking news of the day: you decide.

THERE'S MORE

- **1 DC guest talkback per week.** Turn our newsroom into your DC bureau: invite your senators or representatives to join you for interviews, live from Capitol Hill or our NewsSource studios.
- **Custom coverage.** Get exclusive access to our DC producers daily to craft content and/or live reports that matter most to your local market.
- **Expert analysis.** RunningMate 2020 comes with access to political and issues-based guests/experts for analysis.

AND DON'T FORGET: RUNNINGMATE DIGITAL

- Access to exclusive graphics and images from the campaign trail
- Access to live signals of political events throughout 2020
- Access to images and the CNN Wire
- Weekly interactive quizzes on political issues

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