



CNN NEWSOURCE LIVE



TAKE YOUR AUDIENCE RIGHT TO THE HEART OF THE ACTION

Our reach is your reach, so when news happens, **CNN Newsource Live** puts you at the scene. From live signals to generic and custom live shots, to onsite assistance for your crew, count on **CNN Newsource Live** to take you right to the heart of the action.



CNN NEWSOURCE LIVE

MAJOR & BREAKING NEWS.

Create a sense of presence and urgency in your newscasts with live signals. With our multiple channels, you always have immediate access to a wide range of live events, live shots and breaking news.

- Constant live visuals on 7 live channels
- A team of experienced CNN correspondents and field crews offering coverage, analysis and explanations in the field
- Generic live shots at no charge
- Custom live shots with talkback/Q&A options
- Donut packages included
- Jumpstarts and look-lives available

Sending out a crew? We can help onsite with satellite space, stand-up locations and logistics.

DAILY, DIVERSE COVERAGE.

National pressers, milestone moments, buzzy events: from the Pope tour and Presidential remarks to regional severe weather, count on **CNN NewsSource Live** to bring your audience to the scene.

Our producers work hard to pursue a wide variety of relevant signals to help you tell multiple stories everyday. From our 7 live channels to strategic partnerships like those with **EarthCam** and **Surfline**, we bring a new level of variety and creativity to live coverage.

COAST-TO-COAST REPORTING. PROGRAMMING BASED ON THE NEWS CLOCK.

From early morning to late evening newscasts on both coasts, **CNN NewsSource Live** is here to help you build a fresh newscast with the most updated news, video and images. And we're in the news business too, so we get it: you want reliable signals when you need it. We strive to keep live signals up through the top and bottom of the news hours.

LET'S STAY IN TOUCH

@CNNNewsSource

Quickly see what **CNN NewsSource Live** is offering, from live signals to fresh, teaseable content. We clearly mark the types of coverage, e.g. "LIVE" and "PKG", so you can spot the content you're looking for at a glance.

newssource.cnn.com

Bookings for any **CNN NewsSource Live** services can be easily made online. This is also the same website to monitor all our live feeds.

404.827.2915

Reach the **CNN NewsSource Live** desk 24/7 for any information or questions about our live services.

Live Audio Alerts

Get updates from the **CNN NewsSource Live** desk through our audio alert system via a speaker in your newsroom or right on your desktop through our website, newssource.cnn.com.

