wayin
go.wayin.com

Wayin enables real-time integration of social content, trends and insights. Their dashboard allows you to see the top performing social content tied to a social platform, social account, mention or keyword search. You can filter social posts by verified users, sentiment, hashtag. Wayin works best for Twitter.

- Wayin allows you to see the Top 30 Twitter trends for both US and Worldwide.
- Wayin allows you to go back as far as 30 days to see when a hashtag first surfaced or how much velocity it has gotten over a certain time frame. (We used this to measure how much traction the #MeToo campaign received.
- The tool is also good for example when a celebrity dies...you are able to see what Twitter post was the top shared, commented on reaction.

(Disclaimer: CNN currently is a paid user)

CNN NEWSOURCE

TOP TOOLS
FOR SOCIAL NEWSGATHERING
UPDATED 2017/8

In **2015 CNN Newsource** in partnership with our sister group **CNN Digital** published a handy infograph listing some of CNN's favorite tools for social newsgathering. We called it the **"20 Tools for Social Newsgathering."**

FAST FORWARD TO TODAY
Social media continues to be a vital platform for news- gathering. Here, we have compiled a short update on some of the newer tools not listed in the previous compilation. We hope you will find plenty of good use from these apps!

Many thanks to Justin Lear, CNN Digital (@CNNjustin) for this compilation.

crowdtangle
crowdtangle.com

Crowdtangle: The Crowdtangle tool allows you to understand how news goes viral and spreads on social media. News organizations are able to track individual pieces of content that are overperforming versus other content on social media. The tool is available for Facebook, Twitter, Instagram and Reddit. The key to Crowdtangle is customization. You can leverage viral alerts, digest emails, live display visualizations and Slack integration. You can also use Crowdtangle to compare your social accounts performance to see what social posts have performed the best or worst. (The tool is currently free for news media organizations).

Dataminr®
dataminr.com

Dataminr: The social discovery tool detects Twitter posts and sends newsrooms breaking news or trending alerts as they happen to help shape a newsroom response to breaking news incidents or major events. Dataminr uses algorithm filters to comb Twitter data into relevant alerts to indicate that something has happened and the news media may be interested in reporting on an event. The tool, primarily, for Twitter also allows you to search on your own for tweets tied to a location and keyword using the area analysis feature.

banjo
ban.jo

Banjo: Organizes social posts and first responders signals by location to help news media cover breaking news and events live as they happen in real time. The tool pulls from several social platforms including Facebook, Instagram, Twitter, VK. With Banjo you can also search back 24 hours for social posts tied to an event or location. Banjo sends email alerts and notifications for when multiple social posts are connected to a location or breaking news event.

NEWS WHIP SPIKE
newswhip.com

Spike: The tool tracks stories and social media posts that are performing well with an audience. You are able to use features like "Predicted interactions" to see how content will perform hours from now or track which content with the highest velocity over a certain time frame. Utilizing the Spike tool also helps you discover content fast using location, keyword or topics. The tool also allows you to find influencers tied to a specific topic, keyword or story. (Spike is a fee based tool.)

TinEye
tineye.com

Users upload an image or search a URL, and TinEye can retrieve any image that matches its 'digital fingerprint'. Very simple tool for journalists to verify user-generated content or gain insight to track down the copyright owner of a photo. Good for weather-related events, protests so you can see the date and time a photo originated.

AMNESTY INTERNATIONAL USA
Youtube DataViewer
citizenevidence.amnestyusa.org

Amnesty International YouTube Dataviewer for checking for debunking old videos.

The online tool enables a journalist to enter in the web address of a YouTube video and extract the upload time, other metadata and all thumbnails associated with a video you are trying to verify.

nuzzel
nuzzel.com

Nuzzel works best as an app on your phone. The news-reading app creates a newsfeed based on what your friends are sharing on social media and what their friends are sharing.

feedly
feedly.com

Feedly is a news aggregator that curates the most interesting articles published by the feeds you personally follow. Works best on mobile and desktop. Great for topic curation and keyword searches.

CNN Newsource brings a deep understanding of the local news environment . We are committed to the success of our local news partners, and we strive to deliver new, innovative ideas and solutions for their business.

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