Wayin

Wayin enables real-time integration of social content, trends and insights. Their dashboard allows you to see the top performing social content tied to a platform, social account, mention or keyword search. You can filter social content by verified users, sentiment, hashtag. Wayin works best for Twitter.

CrowdTangle

CrowdTangle: The CrowdTangle tool allows you to understand how news goes viral and spreads on social media. News organizations are able to topics, individual pieces of content that are outperforming versus other content on social media. The tool is available for Facebook, Twitter, Instagram and Reddit. The key to CrowdTangle is customisation. You can leverage viral alerts, digest emails, live display visualizations and click integrations. You can also see CrowdTangle to compare your social accounts performance to see what social posts have performed the best or worst. (The tool is currently free for news media organisations).

Datamine

Datamine: The social discovery tool detects Twitter posts and sends newsroom breaking news or trending alerts as they happen to help shape a newsroom story to breaking news incidents or major events. Datamine uses algorithm filters to comb Twitter data into relevant alerts to indicate that something has happened and the news media may be interested in reporting on it. The tool, primarily for Twitter, also allows you to search your own for tweets tied to a location and keyword using the area analysis feature.

banjo

Banjo: Organizes social posts and first responders signals by location to help news media cover breaking news and events live as they happen in real-time. The tool pulls from social platforms including Facebook, Instagram, Twitter. With Banjo you can also search back 24 hours for social posts tied to an event or location. Banjo sends email alerts and notifications for when multiple social posts are connected to a location or breaking news event.

NEWS Whip

NEWS Whip: Spike: The tool tracks stories and social media posts that are performing well with an audience. You are able to use features like "predictive interactions" to see how content will perform hours from now or track which content with the highest velocity over a certain time frame. Utilizing the Spike tool also helps you discover content fast using location, keyword or topics. The tool also allows you to find influencers tied to a specific topic, keyword or story. (Spike is a fee based tool).

TinEye

TinEye: Users upload an image or search a web address, and TinEye can retrieve any image that matches its “digital fingerprint.” Very simple tool for journalists to verify user-generated content or gain insight to track down the copyright owner of a photo. Good for weather-related events, protests so you can see the date and time a photo originated.

Amnesty International

Amnesty International: YouTube DataViewer for checking for debunking old videos. The online tool enables a journalist to enter in the web address of a YouTube video and extract the upload time, other metadata and all thumbnails associated with a video you are trying to verify.

Nuzzel

Nuzzel works best as an app on top of your phone. The news-reading app creates a newsletter based on what your friends are sharing on social media and what their friends are sharing.

Feedly

Feedly is a news aggregator that curates the most interesting articles published by the feeds you personally follow. Works best on mobile and desktop. Great for topic curation and keyword searches.

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