At CNN, we understand what you need to build a differentiated news presence across all platforms, whether digital, broadcast, print—even social media. The CNN Wire provides you with the critical stories and photos you need, freeing you up to focus on local differentiation. With the CNN Wire, you have access to the same content that powers CNN.com, the #1 TV and mobile news site and the most-followed news brand on social media. With 44 domestic and international editorial operations the CNN Wire delivers the coverage your news organization needs to stay ahead of the competition.
WHY LICENSE THE CNN WIRE?

With the CNN Wire, you can connect your audience with unmatched global resources and leading content from CNN, including:

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- An internal support team just for our CNN Wire clients, dedicated to boosting your digital traffic and providing the level of service and attention you won’t find elsewhere.

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59,000 Images

The CNN Wire makes our jobs easier, and it’s the only wire service we use. Although hyper-local content is important, there are national stories on a daily basis that our audience needs. We also use CNN’s breaking news alerts on our social media platforms. Without these stories from CNN, we could pump out a fraction of the content we do now. Now, I can focus my time working on local stories, knowing that the CNN Wire will help with the rest.
Our regional coverage continues to grow, providing you digital coverage on spot news in your area and a robust supply of unique stories you won’t see on other services—putting you ahead of the curve on stories that end up trending nationally.

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