In the mid 1990s, Brian Curly invented one of the first live online streams, placing a camera in the heart of Times Square as a way to virtually transport people to one of the most popular and recognizable landmarks in the world. His business fast became a tool used by tourism, construction, transportation and media organizations, now billing itself as the place where “the world watches the world.” Using DSLR high-definition cameras and 4K streaming video, EarthCam allows people to discover and explore places they may never be able to see otherwise.

EarthCam provides hardware, hosting services and technology to support clients such as CNN. Thanks to an arrangement between CNN and EarthCam, Newsroom can access EarthCam content, including 15 live streaming cameras with 24/7 uptime. Located across the world is highly active, interesting locations, these feeds and other EarthCam content will support local coverage plans. Let’s explore six ways local news organizations can use EarthCam:

1. Go where other cameras can’t

2. Always get the weather shot

3. Expand your footprint with live feeds

4. Be in the right place at the right time

5. Add variety to your dump shots

6. Use time-lapse movies to feature key local landmarks

CNN Newsource is the news division of CNN Worldwide, which includes CNN, HLN, and CNN International. CNN Newsource brings a deep understanding of the local news environment. We are committed to the success of our local news partners, and we strive to deliver new, innovative ideas and solutions for their business. To learn more about our news services, visit cnn.com/newsource.

About EarthCam
EarthCam is the global leader in providing webcam content, technology, and services. Founded in 1996, EarthCam provides live streaming video, time-lapse construction cameras and photography documentation for corporate and government clients in major cities around the world. EarthCam leads the industry with the highest resolution cameras available, including the world’s first outdoor gigapixel panorama camera system. This patent-pending technology delivers superior pixel clarity for monitoring and archiving important projects and events across the globe. In 2014, EarthCam documented $151 billion of construction projects. The company is headquartered in Northern New Jersey and maintains 12 additional offices worldwide.

Learn more about EarthCam’s innovative solutions at http://www.earthcam.net