

CNN WIRE

At CNN Newsource, we understand what you need to build a differentiated news presence across ALL platforms — whether digital, broadcast or print. CNN Wire provides you with critical stories, images, photos and graphics across a wide range of breaking and topical news.

With CNN Wire, you have access to the same newsgathering network that powers the #1 TV and mobile news site and the most-followed news brand on social media. With 36 domestic and international bureaus, and a network of regional reciprocal newsgathering partners, CNN Wire delivers the coverage you need to stay ahead of the competition.



CNN Newsource Digital

is the affordable, one-stop solution for digital news publishers.

WHY LICENSE CNN WIRE?

Exclusive stories, breaking news and comprehensive coverage across the topics your audience reads – such as business, money, technology, health, entertainment, travel and more.

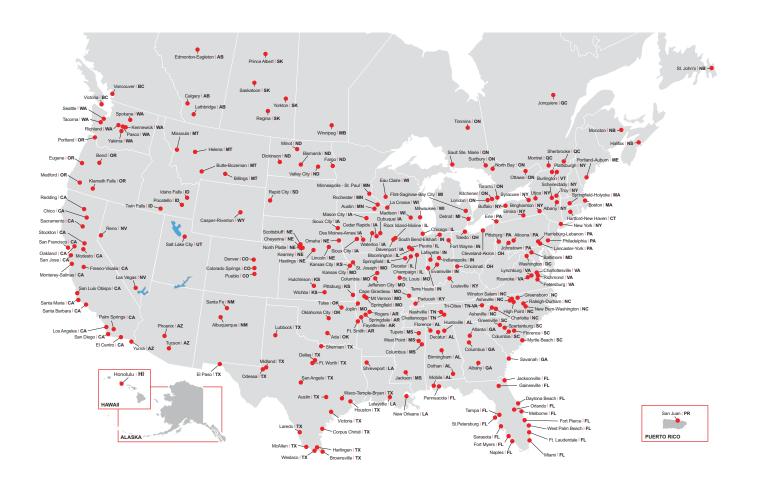


- Flexible content to use across ALL channels

 digital, mobile, social, broadcast and print –
 including engaging photography and graphics.

 Our team focuses on optimizing content for digital channels.
- Regional content from our network of reciprocal newsgathering partners across the U.S.
- Provides the most value for your budget with our competitive pricing – get all that you need at a lower price point than many of the alternatives.
- A dedicated CNN Newsource Digital team solely focused on helping you boost your digital traffic, providing you a level of service and attention you won't find elsewhere.
- Spanish-language content and topics of interest from CNNMexico.com and the newsgathering resources of CNN en Español.
- When combined with the digital videos available through the CNN Video Affiliate Network (VAN), the CNN Wire becomes an end-to-end digital publishing solution.

CNN WIRE COVERAGE NEWSGATHERING PARTNERS



Our regional coverage continues to grow, providing you digital coverage on spot news in your area and a robust supply of unique stories you won't see on other services—putting you ahead of the curve on stories that end up trending nationally.

"The CNN Wire makes our jobs easier, and it's the only wire service we use. Although hyper-local content is important, there are national stories on a daily basis that our audience needs. We also use CNN's breaking news alerts on our social media platforms. Without these stories from CNN, we could pump out a fraction of the content we do now. Now, I can focus my time working on local stories, knowing that the CNN Wire will help with the rest."

CNN Wire is Part of CNN Newsource Digital, an End-to-End Solution for Digital News Publishers

WHAT YOU GET WITH **CNN NEWSOURCE**



