



**NEWSOURCE**  
We're at the heart of it.

# CNN WIRE

At CNN Newssource, we understand what you need to build a differentiated news presence across ALL platforms — whether digital, broadcast or print. CNN Wire provides you with critical stories, images, photos and graphics across a wide range of breaking and topical news.

With CNN Wire, you have access to the same newsgathering network that powers the #1 TV and mobile news site and the most-followed news brand on social media. With 36 domestic and international bureaus, and a network of regional reciprocal newsgathering partners, CNN Wire delivers the coverage you need to stay ahead of the competition.



Source: Buckeye Valley Fire District/Facebook

## CNN Newssource Digital

is the affordable, one-stop solution  
for digital news publishers.

# WHY LICENSE CNN WIRE?

Exclusive stories, breaking news and comprehensive coverage across the topics your audience reads – such as business, money, technology, health, entertainment, travel and more.



- Flexible content to use across ALL channels – digital, mobile, social, broadcast and print – including engaging photography and graphics. Our team focuses on optimizing content for digital channels.
- Regional content from our network of reciprocal newsgathering partners across the U.S.
- Provides the most value for your budget with our competitive pricing – get all that you need at a lower price point than many of the alternatives.
- A dedicated CNN Newsource Digital team solely focused on helping you boost your digital traffic, providing you a level of service and attention you won't find elsewhere.
- Spanish-language content and topics of interest from CNNMexico.com and the newsgathering resources of CNN en Español.
- When combined with the digital videos available through the CNN Video Affiliate Network (VAN), the CNN Wire becomes an end-to-end digital publishing solution.

# CNN WIRE COVERAGE NEWSGATHERING PARTNERS



Our regional coverage continues to grow, providing you digital coverage on spot news in your area and a robust supply of unique stories you won't see on other services—putting you ahead of the curve on stories that end up trending nationally.

*“The CNN Wire makes our jobs easier, and it's the only wire service we use. Although hyper-local content is important, there are national stories on a daily basis that our audience needs. We also use CNN's breaking news alerts on our social media platforms. Without these stories from CNN, we could pump out a fraction of the content we do now. Now, I can focus my time working on local stories, knowing that the CNN Wire will help with the rest.”*

CNN Wire is Part of CNN Newsource Digital,  
an End-to-End Solution for Digital News Publishers

# WHAT YOU GET WITH **CNN NEWSOURCE**



Turnkey Video  
Player  
Technology



Digital Video



CNN  
Newsgathering  
Worldwide



Text



Images & Graphics



1,000+ Local  
News  
Partners



24/7  
Editorial  
Support



Digital  
Audience  
Expertise



Premium  
Inventory for  
Local Ad Sales

