

RUNNINGMATE

Access moments that shape our country

RunningMate will ensure you have coverage of the latest ongoing around election season – leading up to, during, and after elections. This is a market- and timeslot-exclusive service, including daily coverage of election-related updates and topics that matter to your audience.

Kick off the race with primaries and caucuses, bring local flavor to national issues as they evolve, and have a front row seat to presidential debates that can change a candidate's political fate. CNN Newsource experts will support you from start to finish.



Choose the services that fit your needs.

Cost-effective content

Get the best political coverage from our award-winning team at a package value.

Breaking political news

Impromptu updates from the White House, Capitol Hill, campaign trail rallies, and town halls.

Live reporting

Interact with our correspondents – typically live from DC, focused on major stories.

Custom coverage

Work with our producers to craft content and live reports that matter to your market.

DC guest talkbacks

Invite government officials to join you for interviews, live from Capitol Hill or our DC studio.

Expert commentary

Access political and issue-based experts for analysis and discussion of election-related topics.

Evergreen content

In addition to heat-of-the-moment coverage, get content that will be perpetually relevant and provide value.

On-site support

Turn our newsroom into your DC Bureau, use our stand-up locations and lean on us for production support.



Get exclusive election coverage assets.

Offerings are set before each election season and may include:

Pre-produced, packaged, original content in English and Spanish

CNN Wire articles, graphics and images

Custom teasers, promos and production

Daily desk notes

Live signals and live shot windows in advance of marquee events