



CMN NEWSOURCE

MIDTERMS 2022

CHOOSE WHEN, WHERE AND HOW YOU GET LIVE COVERAGE.

While we're always here to help with a variety of content, we'll be focused on midterms from October 25 through elections on November 8, 2022. For your live coverage of the midterms, we're offering:

- Discounted live shot packages to last through the dates above
- Use your package live shots as you wish
- CNN Wire articles, graphics, and images available from September 5th through the end of elections

Whether or not you choose to take advantage of our live shot packages, this is also available to all CNN Newsource:

- Pre-produced, original, packaged content for English and Spanish audiences.
- Live signals of select events. Coverage of impactful town halls and other political events throughout the midterms.
- Onsite support.* Count on us for on-site producing and production support.
- Guest talkbacks.* Our newsroom is your DC bureau. Invite representatives or senators to join you for interviews, live from Capitol Hill or our studios.

*available for purchase

Seeking cost-effective coverage?

Staying on top of political races and issues as they evolve can get expensive. Get the best political coverage from our award-winning team at a package value.

ADDRESS HOW MIDTERMS IMPACT NATIONAL AND LOCAL ISSUES.

Topics might include:

- Is the House or Senate up for grabs?
- What will swing voters do?
- Is the voting process working?
- How is Congress addressing national and local issues that matter to your audience?
- From immigration, education and taxes to international relations - how will issues play out across the country?
- How will midterms shape the presidential election?

To learn more about midterm election coverage, contact your CNN Newsource representative.