



2022 MIDTERM ELECTIONS COVERAGE PLAN

The balance of power is at stake in Washington, and CNN Newsource is providing extensive coverage around this historic midterm election season. CNN Newsource provides live signals from across the country, custom and generic live shots with the latest results and instant analysis, and several packages digging into key issues that matter to your viewers.

Election Night Live Signals

From polling locations to campaign watch parties, we provide live signals all election day and night. Tune in to CNN Newsource Channels 2 – 4 and Grids 2 – 4 to see election related live events. For up-to-date news, including signals from the races you care about, check the CNN Newsource planner.

CHANNEL	EVENT
CH 1 / Grid 1	NS Reporter on General News 4 p.m. ET – 9 p.m. ET
CH 2 / Grid 2	Election Signals
CH 3 / Grid 3	
CH 4 / Grid 4	
CH 5 / Grid 5	NS Reporter Live on Capitol Hill 6 a.m. ET - 2 a.m. ET
CH 6	General News Signals
CH 7	
Grid 6	
Grid 7	

LIVE PLAN

Thursday, November 3 - Friday, November 4 Midterms 2022: The Issues that Matter to You

Reporter: Karin Caifa (6 a.m. - 12 p.m. ET)

Location: Washington studio

Choose from four packages (see next page).

Monday, November 7

Midterm Preview: What to Expect, What's at Stake

AM Reporter: Karin Caifa (6 a.m. - 12 p.m. ET)
PM Reporter: Isabel Rosales (4 p.m. - 11 p.m. ET)

<u>Location</u>: Capitol Hill Channel 5, CNN Grid 5

Tuesday, November 8

Election Day 2022: Balance of Power at Stake

AM Reporter: Karin Caifa (6 a.m. - 3 p.m. ET)
PM Reporter: Isabel Rosales (4 p.m. - 2 a.m. ET)

<u>Location</u>: Capitol Hill Channel 5, CNN Grid 5

Wednesday, November 9

Midterm Election Results: House and Senate

AM Reporter: Karin Caifa (6 a.m. – 12 p.m. ET)
PM Reporter: Chris Nguyen (4 p.m. - 11 p.m. ET)

<u>Location</u>: Capitol Hill Channel 5, CNN Grid 5

2022 MIDTERM PACKAGES

To be published by November 2. To find these packages and other election related content on the Newsource website, search the 2022 Midterms category.

Moms & Midterms

Women have voted at higher rates than men in every presidential and midterm election since 1984, per the Center for American Women and Politics. It's not surprising that women – especially mothers – were influential and heavily courted in 2018 and 2020 congressional races. Democrats anticipated that the June Supreme Court decision to overturn Roe v Wade would be a big driver for suburban women, especially in key swing districts. But American moms aren't a single voting bloc, and priorities can vary drastically from district to district. From the economy to abortion, school safety to health care and housing, we look at the many topics that hit home and motivate moms.

Midterm Movers Outside the Fray

In states with Senate races that will influence the balance of power in Washington, airwaves are heavy, debates are fierce, and local news is full of day-to-day campaign activities. In other states, it may take a little more motivation to cast a ballot. When personalities and pointed politicking aren't part of the agenda, and hot Senate, House, and gubernatorial races are not on the ballot, which issues are pushing voters to get out to vote?

Economy Looms Large for Voters

The conventional political wisdom is that Americans vote with their wallets, and most polls show the economy leading voter issues this fall. The economy is a broad and complex topic - and right now includes decades-high inflation, high gas prices and talk of an impending recession, along with a solid job market and student loan forgiveness. For some households, it's meant a new, more flexible job. For others, a struggle to cover post-COVID health care costs. For nearly every consumer, more money at grocery stores and gas pumps. How are household budget decisions influencing voters across the country - especially in races that could tip the balance of power in Washington?

Immigration's Key Role in Midterm Push

With immigration front-and-center in some hotly contested U.S. Senate and governor's races, the topic has taken a top spot among voter issues nationwide. It's an issue far more complex than the political rhetoric and pushing a new wave of young activists to canvass and encourage voters to think about the issue from a more personal perspective, and to look at broader issues like education and equity.

NSDC PRODUCTIONS

For affiliates traveling to the nation's capital for midterm coverage, CNN Newsource is available to help with onsite assistance in Washington. Please contact NSDCProductions@CNN.com for details.

NEWSOURCE DIGITAL

Look to CNN Newsource Digital for wires, images and digital video leading up to, during and after the midterm elections. Coverage includes key Senate, House and governor races, debate takeaways, voting irregularities, ballot initiatives and more. Check out our VAN Category Players for easy programming.

On Election Night, follow @CNNNSDigital for information on Key Races and link to the live results page.