



ADVISORIES, ALERTS AND RUNDOWNS

“
**IT'S LIKE HAVING
 A WHOLE OTHER
 NEWSROOM AT OUR
 DISPOSAL.**
 ”

As a CNN NewsSource client, you get ongoing alerts, advisories and rundowns so you can keep track of the top news, right up to the minute. On top of that, you receive daily regional notes that zero in on the most important happenings in your own backyard. Dedicated CNN Editors and regional teams work throughout the day and night to help you stack your programs and own your daypart

- Dedicated regional teams that focus specifically on your shows' needs
- Detailed rundown of stories (sent in every 3-hour block), including Bitcentral item numbers, so you can quickly find the video they need
- Package with free custom tags covering what's making news or trending, available by 4 am ET
- More a.m. live signals
- New video from late night and overnight

- Vast amount of file video to help you tell the stories making news later that day
- AM Advantage / PM Advantage / Weekend Advantage categories in Bitcentral puts everything into one location, so producers don't have to go anywhere else to stack their shows
- New personalized live shots with interactive SmartBoard technology—great for fully customizing and branding live shots
- Updates and alerts via email and Twitter (@cnnnewssource)

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**THEY NOT ONLY PROVIDE
 US THE STORIES THAT
 ARE CURRENT, BUT WHAT
 THEY'RE CHASING AS
 WELL.**
 ”

Don't get buried in the news; stay on top of it.

**TO SIGN UP FOR ALERTS,
 ADVISORIES AND RUNDOWNS, EMAIL
 NEWSOURCEADVISORY@CNN.COM OR
 CALL 404.827.2659**